



Nancy Ruiz

CEO & President, C2C Education Group, LLC

Bilingual Educator | K–12 Principal | AI Generalist | App Builder | Speaker & Consultant

Nancy Ruiz is the CEO & President of C2C Education Group, LLC, an educational consulting and AI innovation firm dedicated to helping schools, businesses, and organizations grow through strategy, leadership, and technology. Born in Aguada, Puerto Rico, and raised in Camden, New Jersey, Nancy brings authenticity, cultural pride, and 30+ years of educational leadership experience to every space she enters.

A graduate of Rowan University with a Bachelor of Arts in Elementary Education and Spanish with Bilingual/Bicultural Education certification, Nancy later earned a Master of Public Administration in Educational Policy and Leadership from Rutgers University-Camden, graduating with a 4.0 GPA and induction into the Phi Alpha Alpha National Honor Society. She holds teaching certifications in New Jersey and professional K–12 principal certifications in New Jersey and Pennsylvania.

Nancy began her career in the Camden City Public School District, serving as a bilingual and general education teacher, technology literacy teacher, mentor teacher, and parent technology instructor. She went on to hold key leadership roles at LEAP Academy University Charter School District — including technology supervisor, STEM/STEAM high school principal, upper elementary and middle school principal, and director-level academic leadership. Her work expanded STEM/STEAM programming, strengthened schoolwide systems, improved attendance and achievement outcomes, and supported 100% graduation and college admittance for senior students during her tenure.

She later served as CEO-Principal of ASPIRA Bilingual Cyber Charter School, leading K–12 instructional, operational, compliance, testing, recruitment, and school improvement systems. Under her leadership, the school increased enrollment, strengthened attendance, improved student growth indicators, expanded college and career readiness supports, and successfully maintained compliance through state and federal audits. Nancy then served as High School Principal at One Bright Ray Community High School at the Fairhill Campus, an accelerated school within the School District of Philadelphia Opportunity Network, where she advanced student-centered curriculum, SEL initiatives, graduation pathway supports, family engagement, and compliance systems for English Learners and students receiving Special Education services.

In 2024, Nancy retired from full-time school administration and founded C2C Education Group, LLC with Vice-President, Ellen Green. Together, they serve schools, districts, businesses, and mission-driven organizations through educational consulting, professional learning, and AI training and innovation. C2C's Amplify with AI division, led by Nancy, trains educators, school leaders, and business teams to harness artificial intelligence tools with confidence, clarity, and purpose. Nancy delivers AI workshops, keynotes, and professional learning sessions, both domestically and internationally, including virtual curriculum and professional development for students and educators in Grades K–12.

An AI generalist and no-code builder, Nancy has developed five applications across different niches: VozViva, an immersive Spanish language learning app; Glamify with AI, a luxury AI fashion and headshot platform; AnchorCare, a mobile-first caregiving coordination app; NeuraLuma, a wellness companion app; and ConveneFlow, a real-time event check-in and management app. She is fluent in a broad range of AI tools, including ChatGPT, Claude, Gemini, Canva AI, ElevenLabs, HeyGen, Make, Lovable, Notebook LM, and Replit, among others.

A lifelong advocate for closing opportunity gaps, developing strong educators, and creating learning environments where students, families, and staff feel seen, supported, and capable of success, Nancy is a compelling speaker, a strategic thinker, and a builder at heart. Above all, she is proudest of being Brittany Natalie's mother and the loving human behind Milo, Bear, and Sombra.

Education

- **M.P.A., Educational Policy & Leadership**
Rutgers University-Camden | 4.0 GPA
- **B.A., Elementary Education & Spanish**
Rowan University
- **Phi Alpha Alpha National Honor Society**

Certifications

- **NJ Teaching Certification**
- **NJ K–12 Principal Certification**
- **PA K–12 Principal Certification**
- **Bilingual/Bicultural Education**
- **AI Generalist & App Builder**

C2C Education Group, LLC

Cultivating Success from Cradle to Career

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